

FACEBOOK & INSTAGRAM STORIES

BEST PRACTICE GUIDE FOR ADS



1

STORIES SHOULD
BE QUICK AND
EASY TO
UNDERSTAND

2

STORIES ARE BEST
USED FOR TIPS OR
ADVICE, SUCH AS
A GIFT GUIDE.

3

USE STORIES TO
INTRODUCE NEW
PRODUCTS

4

MAKE SURE YOU
AD LINKS TO YOUR
WEBSITE

CHECK OUT OUR EXAMPLES

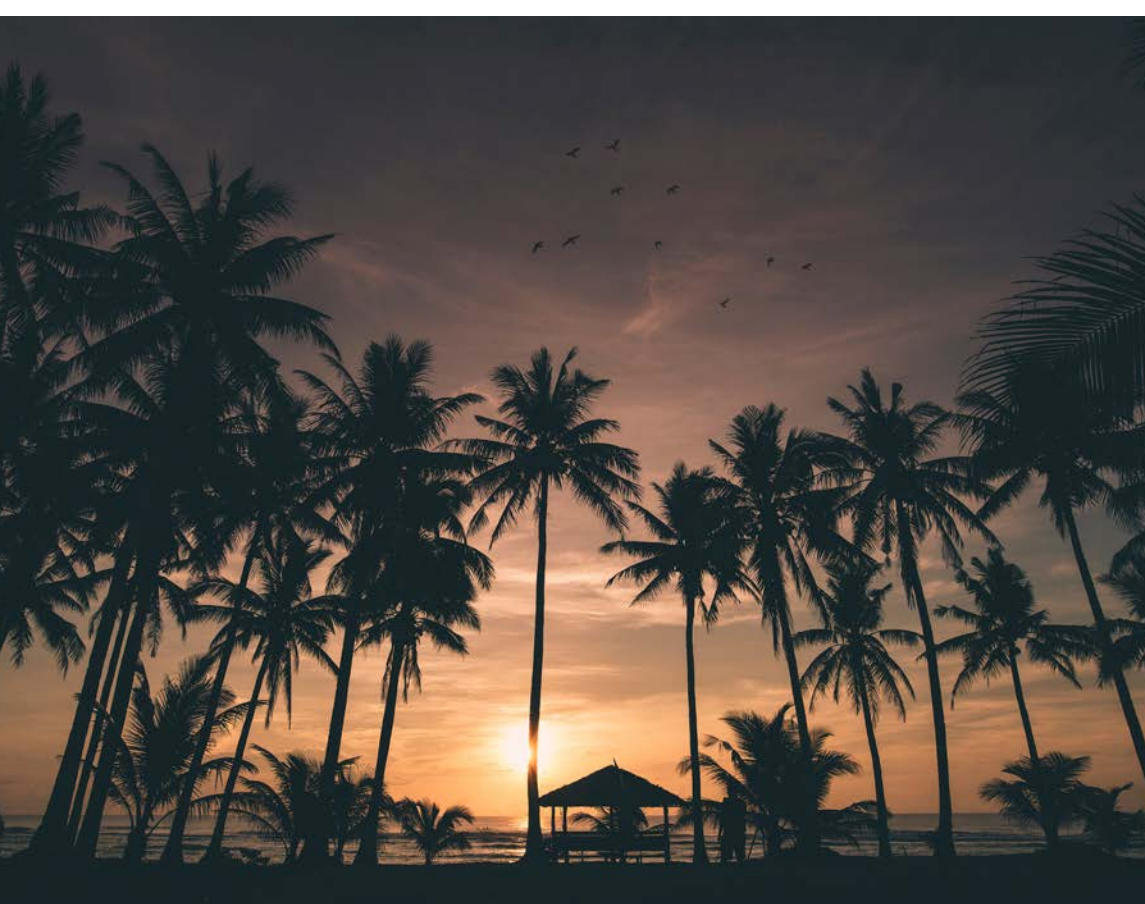
FATHERS DAY GIFT GUIDE

shopformydad.com

**FREE SHIPPING UNTIL JUNE 5,
2019**

EXPLORE THE WORLD AROUND YOU

2



Southeast Asia
February 2020

AnyTravelSite .com



SUMMER SALE

50%
OFF

ON ALL ITEMS

PLACE COUNTDOWN
STICKER HERE

Lookbook Sneak Peek



Anylookbook.com

Dressing for
the life you
dream of

